

What is WeTip?

WeTip is an award winning anonymous crime reporting system. WeTip provides a comprehensive and personalized program that mitigates, deters and controls inappropriate and dangerous conduct and provides organizational transparency.

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Students often know about tragedies before they occur. We know that targeted school shootings rarely happen without some sort of warning sign. The U.S. Secret Service conducted the Safe School Initiative, a study of school shootings and other school-based attacks finding that usually *“at least one other person had some type of knowledge of the attacker’s plan.”* Most of those individuals who had prior knowledge were peers of the perpetrators.

This suggests that peers often know about potential threats to their safety and risky behaviors of their friends and classmates, and often fail to alert authorities about their suspicions, preventing violence before it occurs

Since 1972, WeTip has received over 1.2 Million Crime reports and aided in the prevention of thousands of separate school attacks. Over \$340,000,000 in drug seizures have been made because of WeTip information. WeTip has intervened in countless threatening and dangerous situations. The numbers alone show the impact the

WeTip solution is having on breaking down the code of silence. Sheer increases in the number of tips received each year demonstrates the change in culture and attitudes about reporting unsafe behaviors and situations.

How WeTip Works

WeTip operators staff the toll free, nationwide crime hotlines and internet lines, 24 hours a day, 365 days a year. The organization is not restricted, as law enforcement is, by jurisdictional enforcement lines or perimeters. WeTip will relay all tip information to all law enforcement agencies

that need it. WeTip provides the maximum amount of information possible to law enforcement to enable them to conduct an investigation based on the anonymous information. WeTip answers the crime call anywhere in America for municipalities, school districts, corporations, small businesses, housing authorities and public and private agencies.

WeTip actively and

aggressively pursues training and public access to WeTip’s resources throughout all mediums available.

Is WeTip a deterrent?

Yes! WeTip does more than just empower individuals with a voice to speak up - it is also a powerful deterrent. When WeTip is implemented, it causes individuals to think twice before engaging in unacceptable conduct; discouraging harmful or inappropriate behavior from happening in the first place and fostering a positive organizational culture. The deterrent factor resulted in a decrease in crime in one of WeTip’s member school districts by more than 90% .



WeTip is focusing on the emerging issues facing Students

WeTip has incorporated education and student guided discussions focused on awareness of current and emerging issues facing young people - into the overall prevention model. Students are taught to address the code of silence that exists in our culture. Students are encouraged to report suspicious situations, mental health concerns, and other behavioral concerns in a way that provides a two-way dialog. Communication is critical to effective early intervention and improving the welfare of young people. The strategy set by WeTip produces strong surveillance skills among bystanders; teaching young people and adults what to watch for, what to listen for and what not to ignore. The overarching goal of WeTip is to change the attitude surrounding reporting, engage bystanders to be a part of the solution, and build a culture and climate of respect. Incorporating a way for students to anonymously report concerns into a district/school's overall safety plan increases the chances of receiving accurate intel from bystanders who directly witness concerns and threats. Receiving useful information ahead of time allows for that team of adults to intervene early and prevent violence **BEFORE** it happens.

Through collaborative relationships, WeTip has key roles in developing blueprint models of safety policies and providing wraparound services to students. WeTip works closely with

government agencies, non-profit partners, schools, and law enforcement, providing awareness and education, encouraging changes in attitudes and cultures that perpetrate incidences of violence. WeTip readily shares critical information to law enforcement, mental health agencies and other parties to aid in investigations and interventions.



When a school receives a WeTip report, they have pre-identified a team of professionals, i.e. counselors, administrators, and law enforcement, who can assist with intervention and connect students to appropriate resources. This pre-identified, multidisciplinary team is responsible for ensuring WeTip reports are handled appropriately and that required actions and steps are taken to protect the safety of all involved. By having a team of adults identified, it reduces the liability of one individual to take action but also creates accountability, whereby the team can trust that at least one team member will intervene effectively. WeTip maintains yearly, up-to-date contact information for their Interagency Social Support Team members in the WeTip database, ensuring the proper personnel receive WeTip reports.

WeTip is the oldest and ONLY totally anonymous crime reporting hotline in the Nation.

WeTip's sole purpose is to provide an absolutely safe and anonymous crime reporting resource to students, residents and businesses throughout the entire Nation. WeTip has been established by citizens and for citizens who have information regarding a crime but fear reprisal from the criminal they are turning in. WeTip has been created as an effective tool for law enforcement, school security and corporate security investigations. This tool is for the segment of the population, that are afraid, will not contact law enforcement directly.

The WeTip solution was developed specifically to encourage those with information about a possible tragic event to report it. The purpose of the WeTip School Safety program is to serve as THE #1 RESOURCE for reporting anonymous information across all schools nationwide.

Our best chance to prevent serious violent tragedies is to receive early information about suspicious or concerning behavior. Research shows that good surveillance and intelligence gathering are key violence prevention strategies. These strategies depend on the willingness of young people and community members to break the code of silence and know how they can be part of the solution (3 studies can be cited)



In four out of five school shootings examined by the U.S. Secret Service, someone knew the event was going to take place before it occurred.

They also found that most attackers engaged in some behavior prior to the incident that raised concern or indicated a need for help.

With each report received, WeTip goes the extra step and follows up with the school that received the tip to ensure it was investigated and action was taken.

Schools receiving anonymous tip information are required to submit a disposition report on every tip report received. Working with teams, following up on each report, and ensuring appropriate steps have been taken are the crucial pieces that make the WeTip school safety solution the only one of its kind in the Nation. Schools fully utilizing

the WeTip School Safety model, resources and staff reduce the liability they hold on collecting intel and data on potentially dangerous situations, both in their schools and in their communities.

If your entity is hit with a crime

Use the WeTip Hotline in all comments, interviews and articles with the media. Always specify there is a reward UP TO \$1,000. Contact WeTip for an incident specific flyer by emailing your information to

vanessa@wetip.com and copy (cc) your WeTip Liaison. REMEMBER-WeTip needs to know the type of Crime, Date and Location of Crime, Suspect information and description of specific crime details, a picture showing damages or victim if available.

WeTip Services

- Neutral Third Party Organization (Not the Police/ HR/School Employee)
- Total Anonymity of the informant with no exceptions! (not just confidentiality)
- Live Operators staffing the phone, never an answering machine or answering service. No taping, tracing or caller ID. NO phone logs, No information on the informant, only on the suspect.
- Continuous service around the clock, 24 hours a day, 365 days a year
- Multi-jurisdictional hotline service, regardless of city, county or state lines. Caller NEVER needs to identify any membership data to leave a tip.
- Multiple crime tips sent to all concerned local, state federal and allied international law enforcement agencies
- Rewards of Up to \$1,000 paid upon arrest and conviction
- Smart Phone instant Mobile tip app provides the safety of the secured internet service without cell phone identification. Totally anonymous.

WeTip Inc. provides the anonymous crime reporting hotlines throughout the entire United States, including Hawaii, Alaska,

Puerto Rico, the U.S. Virgin Islands, along with portions of Canada and Mexico. The internet crime reporting resource will provide the anonymous tip system worldwide regarding any major crime including violent crime, property crime, fraudulent and corporate crime and fraud as well as terrorist activity, foreign or domestic.

MEMBER BENEFITS

- ✓ WeTip literature provided
- ✓ Artwork for posters and Brochures, newsletters and metal signs.
- ✓ Business Cards as requested
- ✓ Resource DVD, Safety Video and Public Service Messages
- ✓ "Train the Trainer" Material
- ✓ Incident Specific Flyers
- ✓ Internet postings of Crimes
- ✓ Internet link with WeTip and Member
- ✓ Training/Presentations available
- ✓ Press release and press conference kick off
- ✓ Implementation ideas and support
- ✓ Rewards of up to \$1,000 per crime
- ✓ All Rewards paid anonymously

WeTip averages an arrest for every 33 tips received.

For Every arrest made, an average of \$20,883 worth of drugs have been seized and \$1,078 worth of stolen property is recovered.

For every 1.9 arrests made, a criminal has been convicted in a court of law

For every conviction, there is one less threat against you and your loved ones. WeTip is not only making news, WeTip is making history



TIMELINE

- 1972-
WeTip was Founded in Ontario, CA
- 1973-
Became a statewide
Crime reporting
hotline 800-78-
CRIME, Endorsed by
California Governor
Ronald Reagan
- 1978-
Established the Anonymous ARSON hotline
and partnership with the U.S. Forest Service
- 1982-
Became the first totally anonymous
Nationwide crime hotline
- 1985
WeTip Launched the nationwide 800-47
DRUGS hotline to combat drugs and gangs
nationwide
- 1990
WeTip began it's first National school safety
program, Beginning a partnership with
ASCP provide anonymous reporting in all of
their California Schools
- 1994
WeTip launched 800-US FRAUD the first
completely anonymous crimeline for
workers comp and insurance fraud



- 2003
WeTip Enters into a contract with over
10,000 New Jersey schools
- 2005
WeTip enters into a partnership with the
Wyoming Department of Education,
providing anonymous reporting in all of the
Wyoming schools throughout the state



- 2006
Counties throughout
the state of Indiana
joins forces with
WeTip to help
county prosecutors
fight crime

- 2007
WeTip begins taking anonymous tips via the
internet worldwide
- 2008
Working in cooperation with Indian schools
and Indian reservations nationwide,
WeTip provides the 855-4-THE REZ hotline
- 2013
WeTip Celebrates 15,000 criminal arrests
and \$1,000,000 in rewards Paid
- 2014
WeTip establishes the 855-WeTip US
hotline for internal crime and fraud tips
- 2015
WeTip reaches the milestone 1,000,000
crime reports received.



- 1996
WeTip Launched
their Juvenile
Firestarters program
during a series of
intentionally set
school fires